# Sketching Linear Classifiers Over Data Streams

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## High-dimensional linear classifiers on streams



**Ubiquitous:** spam detection, ad click prediction, network traffic classification, ...



**Fast:** computationally cheap inference and updates



Adaptive: updated online in response to changing data distributions





# Example: Traffic classification with limited memory





Want classifiers that adhere to strict memory budgets (e.g., 1MB)



But also want accuracy: more features, feature combinations



network switch

## More broadly: Online learning on memory-constrained devices



## Problem: How to restrict memory usage while preserving accuracy?



Proposal 1: Use only most informative features?

- In streaming setting, often don't know feature importance a priori
- Feature importance can change over time (e.g., spam classification)

Proposal 2: Use only most frequent features?

- Most frequent ≠ most informative

# Sketches for memory-limited stream processing

Long line of work on memory-efficient *sketches* for stream processing

e.g., identifying the k most frequent items in a stream ("heavy hitters" problem)

- Count-Sketch [Charikar, Chen & Farach-Colton '02]
- Count-Min Sketch [Cormode & Muthukrishnan '05]

Can we adapt existing sketching algorithms for use in *memory-limited streaming classification*?

Yes – our contribution. Weight-Median Sketch: a new sketch for linear classifiers Main idea: most frequent items → highest-magnitude weights

















# **Related Work**

## Streaming Algorithms

Finding frequent items in data streams Identifying differences between streams

## Machine Learning

- Resource-constrained learning
- Sparsity-inducing regularization
- Learning compressed classifiers (e.g., feature hashing)

[Charikar et al. '02, Cormode & Muthukrishnan '05, etc.] [Schweller et al. '04, Cormode & Muthukrishnan '05, etc.]

[Konecny et al. '15, Gupta et al. '17, Kumar et al. '17][Tibshirani '96 & many others][Shi et al. '09, Weinberger et al. '09, Calderbank et al. '09]

# 1. algorithm2. evaluation3. applications

## The WM-Sketch: an extension of the Count-Sketch

Count-Sketch update



count increments

Count-Sketch: maintain a low-dimensional sketch of **counts** Update: hash each index *i* to *s* buckets, apply additive update WM-Sketch update



### gradient estimates

WM-Sketch: maintain a low-dimensional sketch of **weights** Update: gradient descent on sketched weights

## The WM-Sketch: an extension of the Count-Sketch

Count-Sketch query

WM-Sketch query



## Same query procedure

Count-Sketch  $\rightarrow$  low-error estimates of largest counts WM-Sketch  $\rightarrow$  low-error estimates of largest-magnitude weights (note: standard *feature hashing* does **not** support weight recovery)

## WM-Sketch Analysis: Guarantees on weight approximation error

We compare the optimal weights for the original data, w<sub>\*</sub>

(i.e., the minimizer of the empirical loss)

to those recovered from the optimal **sketched** weights, w<sub>est</sub>



## Important optimization in practice: Store large weights in a heap



Anytime queries for estimated top-*k* weights Reduces "bad" collisions with large weights in sketch Significantly improves classification accuracy and weight recovery accuracy in practice

# 1. algorithm **6** 2. evaluation

- Classification accuracy
- Weight recovery accuracy -

# 3. applications

## Classification accuracy: WM-Sketch improves on Feature Hashing



## Weight recovery: WM-Sketch improves on heavy hitters



# algorithm evaluation applications

- Network monitoring
- Identifying correlated events

## Network monitoring: what are the largest relative differences?



Largest weights  $\rightarrow$  features (e.g., IP prefixes) with largest relative differences between flows

Previous work: "relative deltoids" in data streams [CM'05]

Outperforms Count-Min baselines (even when baselines are given 8x memory budget)



## Explaining outliers: which features indicate anomalies?



## Identifying correlations: which events tend to co-occur?



# Takeaways



## Weight-Median Sketch:

- Count-Sketch for linear classification
- Improved feature hashing
- Lightweight, memory-efficient classifiers everywhere





## Stream processing:

- Many tasks can be formulated as classification problems
- Still lots of room for exploration

Paper: tinyurl.com/wmsketch Code: github.com/stanford-futuredata/wmsketch kaishengtai.github.io kst@cs.stanford.edu @kaishengtai